



Export Opportunities: Processed Foods

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Rajasthan: Export potential

The state has vast potential of export of Agro-commodities & their products.

- Seed spices
- Garlic, Red chilies
- Onion & other processed vegetables.
- Sesamum seeds (processed)
- Soya bean de-oiled cake & soya protein
- Isabgol, Mehandi (Henna), Senna etc.
- Guar Gum



Export: Products

.....the potential of spice export from the state
for available crops

- Cumin
- Fenugreek
- Coriander
- Sesame
- Psyllium
- Senna



Rajasthan share in total production of Country 2001-02

Production in Lac Tons			
Crops	India	Rajasthan	% Share
Cumin	3.03	2.34	75.97
Coriander	NA	1.45	--
Guar	10.29	7.63	74.15
Sesame	7.30	1.03	14.11



Production In Rajasthan

Quantity in Tons			
	2002-03	2006-07	% Increase
Cumin	12920.2	13113.1	1.50
Coriander	164724.8	205268.8	24.62
Sesame	13035.8	45547.4	249.40

Source: www.rajamb.com



Exports from India

	Rs. In Lacs		
	2001-02	2005-06	% Increase
Cumin	7497.00	8215.22	9.58
Fenugreek	1403.39	2980.28	112.36
Coriander	4139.55	3875.98	(6.37)
Sesame		48148.00	--
Psyllium	113.51	20906.00	18318
Senna	2752.46	2392.97	(13.0)

•Source: DGFT



Limitations.....exports

- Lack of awareness on quality, international standards
- Technology and Infrastructure
- Chemical Residues
- Lack of awareness of Rules & regulations
- Price fluctuations in the market
- Crop in competitive countries
- Currency Fluctuations
- Changing taste & habits



Government steps....for promoting exports

- DEPB
- VKUY
- Commodity Board Schemes



Potential...

- Raw material
- Cheap labour compared to other countries
- Government support
- Demand in the International market
- Loan on subsidised rate from banks



Thank You